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Western Cape Climbing Policy Document	
Title	Federation endorsement for an individual or club crowdfunding or sponsorship effort.
Effective Date	April 2023
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Document Version	v1.0
Purpose of Policy	This policy puts in writing the rules for endorsing the crowdfunding or sponsorship requests for a club or individual raising funds for attending National or international competitions or other climbing events.

WCC recognises that crowdfunding for attending events, particularly for international competitions such as the Youth World Championships can be a very costly exercise and difficult for most to bear the entire cost alone. Some athletes have in the past successfully raised funds via sponsorship or crowdfunding campaigns. It is acknowledged that these campaigns are dependent on the connections and friendships that an individual may have, and we cannot dictate the conditions of any efforts that an individual may make to seek funding. However, WCC athletes must comply with the following guidelines to have the campaign endorsed by the organisation.

- Any athlete or parent may launch a crowdfunding profile with back-a-buddy or similar sites providing that the description of the competition is accurate and correct.
- The financial requirements for the competition and the target aimed for, must be approved by the WCC management committee. Typically this will be the costs as estimated and communicated by the team manager or reasonable costs to attend an event.
- Only campaigns seeking funds for those taking part in the event will be endorsed by WCC.
- WCC will promote approved crowdfunding with links from our website, FB and Instagram pages where possible.

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